

# We're making smart legal coverage simple.

We protect and empower people. Supporting that purpose, our vision is to provide equal access to the liberty, equality, opportunity, and justice that every human deserves.

LegalShield's  
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## About LegalShield

Founded in 1972 in Ada, Oklahoma, LegalShield is a leading provider of legal plans and identity theft solutions to families and small businesses across the U.S. and Canada. Before changing its name to LegalShield in 2011, the company was known as Pre-Paid Legal Services, Inc. Today LegalShield is owned by Stone Point Capital, a private equity firm.

LegalShield markets its products through two main channels: Networking and Business-to-Business. Independent sales associates share the products with individuals and small-business owners. Independent benefit brokers provide the products to corporate employees through payroll deduction.

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## Facts about LegalShield

- With 1.75 million members enrolled, LegalShield's legal plans currently protect approximately 4.4 million lives in all 50 United States and 4 Canadian provinces.
- More than 34,000 companies offer LegalShield plans to their employees as a voluntary benefit.
- LegalShield's provider law firms employ 900 lawyers, plus an additional 4,800 referral lawyers.
- LegalShield's provider lawyers have been with their law firms for an average of 22 years.
- Each year, LegalShield law firms receive more than one and a half million calls from members.



LegalShield's  
identity theft  
plans currently  
cover over  
**1 million**  
lives

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## Key LegalShield Products

### Legal plans:

LegalShield's legal plans cover legal issues from the trivial to the traumatic for members and their spouse and eligible dependents, such as:

- Family matters
- Estate planning
- Financial
- Consumer/credit protection
- Taxes
- Real estate
- Auto/driving issues

### Identity theft plans:

LegalShield's identity theft plans help members minimize the likelihood of theft and resolve issues related to identify theft. Consultation and restoration services are provided by a team of dedicated Licensed Private Investigators. Services include the following:

- Continuous monitoring with activity alerts
- Consultation
- Full-service Identity restoration

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## Executive Team

**Jeff Bell** – Chief Executive Officer

**Kathy Pinson** – EVP, Chief Operating Officer

**Allen Madden** – EVP, Chief People Officer

**Steve Williamson** – EVP, Chief Financial Officer

**Darnell Self** – EVP of Network & Business Development

**Keri Norris** – EVP, Legal & Regulatory Affairs and General Counsel

**Jack Goldenberg** – EVP, Chief Technology Officer

**Glenn Peterson** – President of LegalShield Business Solutions

**Don Thompson** – President, Network Marketing & Sales

**Scott Grissom** – SVP, Chief Product Officer

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### Corporate office:

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